



Leukemia Research Foundation of Delaware

**Leukemia Research Foundation of Delaware
Middletown, DE 19709**

**Tel: 302.932.7961 ○ Fax: 302.378.4307 ○ E-Mail: info@lrfde.org
www.lrfde.org**

December 2, 2014

Dear Friend of the Foundation,

You and your business are vitally important to the Leukemia Research Foundation of Delaware as well our community. We would like to thank you for your continued support of the mission of the LRFDE.

We cordially invite you to join us, cancer survivors, medical professionals and other community organizations as we present an evening of *Glitz, Gold and Glamour* at the 8th Annual LRFDE Black Tie Gala on Saturday, February 21, 2015 at the Doubletree Hotel in Wilmington, Delaware.

The evening will delight you and your guests with dinner, signature drinks & cocktails, live entertainment and as always the glittering silent and live auctions filled with an exceptional array of items. The LRFDE's Gala is considered one of Delaware's exclusive black tie events of the year with proceeds supporting our mission to provide the ongoing funding needed to support cutting edge blood cancer research. With your support we will continue advocating for advanced therapies and patient care, providing patients and families hope and encouragement for a cancer free future.

The LRFDE Gala offers great exposure for your company while providing a distinctive, emotionally fulfilling and inspirational opportunity to entertain your family, friends and business associates. Enclosed for your review are the sponsorship opportunities we offer in support of the foundation's signature event.

Thank you in advance for your consideration. We sincerely hope you will join us on February 21, 2015 as an event sponsor of the 8th Annual LRFDE Black Tie Gala! - Because "All that glitters IS gold!"

We look forward to seeing you there!

Sincerely,

Denni Ferrara
President and Founder
Leukemia Research Foundation of Delaware
EIN #: 26-121534-7

"All that *Glitters* is Gold"

The 8th Annual Black Tie Gala Sponsorship Opportunities

The 2015 Annual Black Tie Gala is fast approaching.

This year the gala will be held on **February 21, 2015** at the Doubletree Hotel, 8th & King Street in Wilmington, Delaware.

We hope we can count on your support.

Set forth below are the various sponsorship levels for your consideration.

Presenting Sponsor - \$ 25,000

- Two tables at the Gala for 10 Guests (20 total).
- Recognition on all Dinner Tables and during Event Program.
- Pre and Post Event Media Coverage; including recognition on all printed and email marketing materials as well as all social media.
- Corporate Party Presented by The Fun Department.
- Full Page Ad in Event Program Book.
- Fall 2015 Delaware Mud Run Sponsor, including Two (2) teams of 4 with Preferred Parking to Participate in the Event.

Glitter Sponsor - \$10,000

- Two tables at the Gala for 10 Guests (20 Total).
- Recognition on all Dinner Tables and during Event Program.
- Pre and Post Event Media Coverage; including recognition on all printed and email marketing materials as well as all social media.
- Full Page Ad in Event Program Book.

Gold Sponsor \$5,000

- One table at the Gala for 10 Guests.
- recognition on all Dinner Tables and during Event Program.
- Half Page Ad in Program Book.
- Pre and Post Event Media recognition.

Shimmer Sponsor - \$2,500

- One table at the Gala for 10 guests.
- Quarter Page ad in Event Program Book.
- Company/Name Recognition on your dinner table.

Nugget Sponsor - \$2,000

- One table at the gala for 10 guests.
- Company/Name recognition on your dinner table.

Karat Sponsor - \$450

- Reservation at the Gala for two guests or one couple at the gala.
**Individual Seats can be purchased for \$250 per person **

Please complete and submit the sponsorship form, guest information and payment along with camera-ready artwork, by **January 30, 2015**. Please submit artwork in either a High Res Jpg or High Res PDF file.

Completed forms may be returned via email, fax or mail and all artwork can be emailed directly to Denni.



“All that Glitters is Gold”
 The 8th Annual Black Tie Gala
 Sponsorship Commitment Form

Company/Organization Name: _____

First Name: _____ Last Name: _____

Address: _____

Address Line 2: _____ Suite #: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

We are pleased to support the Leukemia Research Foundation of Delaware’s Black Tie Gala.
 Checked below is the sponsored Level or Contribution Amount in which we’d wish to participate.

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> \$25,000 – Presenting | <input type="checkbox"/> \$10,000 – Glitter | <input type="checkbox"/> \$5,000 – Gold | <input type="checkbox"/> \$2,500 – Shimmer |
| <input type="checkbox"/> \$2,000 – Nugget | <input type="checkbox"/> \$450 – Karat | <input type="checkbox"/> \$250 – Individual | <input type="checkbox"/> \$ _____ Other |

With regrets we are unable to attend but would like to place an ad in the Gala program book.

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> \$500 – Full Page | <input type="checkbox"/> \$300 – Half Page | <input type="checkbox"/> \$200 – Quarter Page | <input type="checkbox"/> \$100 – Business Card |
|--|--|---|--|

Total Donation Amount: \$ _____

LRFDE Federal ID#: **26-1215347**

This serves as an acknowledgement will serve as our official receipt of your contribution in accordance with section 170 (f)(8) of the Internal Revenue Code. The Leukemia Research Foundation of Delaware did not provide any goods or services in whole or partial consideration for this contribution.

- | | | | | |
|-------------------------------|-------------------------------------|-----------------------------------|-------------------------------|---------------------|
| <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Discover | <input type="checkbox"/> Amex | Name on Card: _____ |
|-------------------------------|-------------------------------------|-----------------------------------|-------------------------------|---------------------|

Account Number: _____ Exp. Date: _____ Billing Zip: _____

OR

Check Payable to the LRFDE in the amount of: _____

Please complete and return this form back to us by **February 9, 2014** either via:

Fax: 302.378.4703 or email: blacktiegala@lrfde.org.

-OR-

Mail the completed form with your auction items to:

Leukemia Research Foundation of Delaware



“All that *Glitters* is Gold”
 The 8th Annual Black Tie Gala
 Guest List

Please list attending guests for your table(s):

Company Name or Family Name to Appear on Table: _____

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Please list attending guests for your additional table(s):

Company Name or Family Name to Appear on Table: _____

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Please email your completed guest lists to denni.ferrara@lrfde.org by February 15, 2015